

RAM-RAID



Protect Your Storefront from Ram Raids and Vehicle Attacks

High street shops, cafés, bars, and restaurants are increasingly targeted by criminals using vehicles to smash through entrances and steal valuable goods in seconds. **These attacks are fast, violent, and devastating, causing extensive damage, disrupting your operations, and putting staff and customers at serious risk.**

At Crowdguard, we deliver tailored storefront protection solutions to stop ram raids before they happen, **safeguarding your people, property, and brand reputation.**

The Growing Threat of Ram Raids

Ram raids have become a highly organised crime tactic, where vehicles are deliberately driven through shopfronts to steal high-value goods and escape before help arrives.

Beyond the immediate theft, these attacks leave behind **severe structural damage, huge repair bills, and prolonged business interruptions.**

Common Ram Raid Consequences Include:

- Loss of valuable stock and equipment
- Danger to staff and customers
- Higher insurance premiums
- Damage to your brand's reputation

Accidental vehicle impacts can also devastate your storefront, whether from reckless or distracted drivers, adding yet another risk to your operation.

Why Choose HVM for Ram Raid Protection?

Hostile Vehicle Mitigation (HVM) systems stop vehicle attacks before they can reach your shopfront. At Crowdguard, we design, specify, and install bespoke HVM systems that blend robust security, with your brand's look and feel.



Liaison with local authorities, estate managers, and stakeholders



Selection of certified HVM barriers tailored to your risk profile



Bespoke designs to suit your streetscape and brand identity



Professional installation and civil works



Ongoing service and maintenance to ensure your defences stay strong



Branded HVM options to align with your corporate image

Solutions Include:

- HVM Bollards
- HVM Planters
- HVM Street Furniture
- HVM Barriers

From permanent installations to flexible, semi-permanent options, Crowdguard can help you stay protected against ram raids and accidental vehicle impacts.



Case Study: Gucci Flagship Store

The Challenge

Protect a prestigious retail storefront against ram raid attacks while preserving a luxurious and welcoming customer experience.

The Response

Crowdguard specified the Unafor Core, a discreet, 600mm-high HVM system easily deployed at closing time and removed at opening. This ensured robust crash-and-grab resistance without blocking window displays or harming the store's aesthetic appeal.

The Result

A secure, brand-aligned solution that preserves an open, luxury environment while providing essential ram raid protection.



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Don't let ram raids destroy your livelihood. **Talk to Crowdguard's HVM experts today** to discover how we can protect your storefront, staff, and customers with proven anti-ram-raid solutions.

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